

# PUT YOUR MONEY WHERE THE MIRACLES ARE

...and make a difference in a child's life



## Frequently Asked Questions: The Miracle Home & Miracle Property programs

### 1. What are the Miracle Home and Miracle Property programs?

These are programs for agents who want to market each residential listing as a Miracle Home and each commercial listing as a Miracle Property and make a donation to Children's Miracle Network Hospitals® after each closed transaction.

### 2. How do I market a Miracle Home or Miracle Property?

There are Miracle Home, Luxury Miracle Home and Miracle Property riders available through RE/MAX Approved Supplier sign companies at [shop.remax.net](http://shop.remax.net). Also, you can label your residential listings as Miracle Homes on remax.com through your LeadStreet account. In addition, there are RE/MAX and CMN Hospitals co-branded campaign materials, some of which can be customized in the RE/MAX Design Center. You have access to the RE/MAX and CMN Hospitals co-branded logos as well, which you can add to your business cards and other marketing materials. For more on marketing your involvement, visit the [Miracle Home & Miracle Property Program Benefits Site](#).

### 3. How can I promote my participation in the program?

Aside from marketing listings as Miracle Homes and Miracle Properties, you also can send Honor Cards to your clients letting them know you've made a donation in their name to the local member hospital. Each Honor Card sent in the United States requires a \$25 minimum contribution at the time the card is created. These cards make a lasting impression with buyers and sellers. In addition, you can become a Miracle Agent each year and help your office become a Miracle Office. When you reach \$500 in donations in a given year, you can market yourself as a Miracle Agent. Offices can become Miracle Offices with \$2,000 in donations each year. Of course, it's important to [connect with your local CMN Hospital](#) to solidify your relationship and build your visibility as a local business professional who gives back to your community. To be introduced to a contact at your local CMN Hospital, email [miracles@remax.net](mailto:miracles@remax.net).

**4. Is there a minimum donation after each transaction?**

No. You will decide how much to give to your local CMN Hospital after each transaction. Many participating agents commit to \$25 per transaction, which is also the required minimum contribution when creating an Honor Card for a client.

**5. How do I donate after each transaction?**

[The Miracle System](#) is the online donation center where RE/MAX Associates and Offices submit all donations and Honor Card contributions after each closed transaction. You can access the Miracle System through MAX/Center, the portal where everything RE/MAX is all in one place. To log in to MAX/Center, click the “RE/MAX Affiliates Log In” link in the footer on [remax.com](http://remax.com). Enter your remax.net username and password on the MAX/Center login screen. Then click the “Miracle System” icon on your MAX/Center dashboard.

**6. Is it OK if I’m the only agent in my office who participates?**

Yes, you can participate in the Miracle Home and Miracle Property programs on your own. You can access the marketing materials, promote your involvement and submit your regular donations through the Miracle System. Of course, the goal is for as many agents as possible to participate to make an even greater impact, but the Miracle System and the Miracle Home and Miracle Property programs are set up to accommodate individual participation and officewide participation.

**7. How do I find out if my office has a wider program in place?**

Ask your Broker/Owner or an Office Administrator whether there’s a system in place for processing Honor Cards and other donations after each closed transaction. It’s not uncommon for an office with widespread participation in the Miracle Home and Miracle Property programs to pay upfront on agents’ behalf and then bill agents for the Honor Card balances later. If you’re in an office where there is a Miracle System administrator, you may not have to visit the Miracle System on your own – although you can if you choose to.

**8. What if I still have questions?**

If you have questions about the Miracle Home or Miracle Property program, email [miracles@remax.net](mailto:miracles@remax.net). If you need support with the Miracle System, visit the eCare Help Center portal through [MAX/Center](#) or email [eCare@remax.net](mailto:eCare@remax.net).