

KIDS CAN'T WAIT

OUR HOSPITALS
NEED YOUR HELP.

BELLA
BIPOLAR DISORDER
PATIENT

RE/MAX



CHANGE KIDS' HEALTH
CHANGE THE FUTURE

Frequently Asked Questions: An Overview

1. What are the Miracle Home and Miracle Property programs?

They're marketing programs that give RE/MAX Associates and Offices the opportunity to make regular donations to their local CMN Hospital after each closed transaction and through fundraising events – as well as the chance to promote their charitable involvement to gain exposure in their local community. RE/MAX Associates have donated more than \$155 million to CMN Hospitals since 1992, and the majority of funds have come from agents donating after each transaction. The [Miracle Home & Miracle Property Program Benefits website](#) is where you can find more detailed information about the RE/MAX and CMN Hospitals partnership, and your marketing opportunities and tools.

2. How does it work?

Anyone affiliated with a RE/MAX Office can participate in the Miracle Home (residential) or Miracle Property (commercial) program, either at the officewide or individual level. You simply commit to make donations to your local CMN Hospital through the Miracle System online donation center after each closed transaction or after fundraising events. You or an administrator in your office will use the Miracle System to log all contributions and to access marketing resources – such as Honor Cards, Miracle Home or Miracle Property sign riders, and co-branded marketing materials like fliers and postcards (even customizable ones in the RE/MAX Design Center). You also can label Miracle Homes on [remax.com](#) through LeadStreet. Connecting with your local CMN Hospital and becoming a Miracle Agent or Miracle Office is a great marketing strategy!

3. What's the Miracle System?

The Miracle System is a secure and simple-to-use online donation center for RE/MAX Offices and Associates who participate in the Miracle Home or Miracle Property program. The site is secure and simple to use, and it helps you manage your Children's Miracle Network Hospitals® contributions and track them for tax purposes. You can make donations or Honor Card contributions after each closed transaction, track your progress toward earning Miracle Agent or Miracle Office status each year, and view and export your fundraising report.

4. What's an Honor Card?

An Honor Card is a completely unique marketing opportunity that represents a tax-deductible donation and takes the guesswork out of choosing a closing gift! You can customize these cards in the Miracle System and send them to clients letting them know you made a donation in their name to your local Children's Miracle Network Hospital. A \$25 minimum contribution is required for each card sent in the United States. The Honor Card includes your name and information, your hospital's logo, a message you can personalize, and the photo and story of a local Miracle Child who is helped by donations like yours. You or your office can create Honor Cards in the Miracle System, and then Children's Miracle Network Hospitals sends them out for you.

5. What does it take to become a Miracle Agent or Miracle Office?

Any Associate who donates \$500 or more in a calendar year to their local CMN Hospital through the Miracle System becomes a Miracle Agent. Any office that donates \$2,000 in a calendar year becomes a Miracle Office. Your individual donations also count toward the office total. As soon as you or your office reach the donation minimum for the year, CMN Hospitals sends an acknowledgement of your Miracle Agent or Miracle Office achievement. From that point, you can spread the word that you're a Miracle Agent or you're part of a Miracle Office.

6. How do I start participating?

If you have a remax.net username and password, you can start giving through the Miracle System right now. Go to remax.com and click the "RE/MAX Affiliate Log In" link in the footer OR go to miraclehomeprogram.org and click "Login Through MAX/Center." On the MAX/Center login screen, enter your remax.net username and password. Then click the Miracle System icon to access your account. Be sure to ask your Broker/Owner or Office Administrator if an officewide system is in place for processing contributions on your behalf. If so, you may not have to visit the system regularly on your own. Even if your office processes Honor Cards or donations after each closed transaction on your behalf, you can always log in and make additional donations whenever you like. You may even find you like Honor Cards so much that you want to send them to family and friends, too.

7. How do I find and connect with my local CMN Hospital?

Visit cmnhospitals.org and click on Find Your Hospital. You also can send an email to miracles@remax.net to have someone introduce you to your local CMN Hospital contact.

8. What if I have more questions?

If you have questions about using the Miracle System or accessing your account through MAX/Center, visit the eCare Help Center portal through MAX/Center or email eCare@remax.net. For questions about the Miracle Home and Miracle Property programs, email miracles@remax.net.